# What factors determine the quality of collaborative processes?

Joseph P McMahon, P.E., J.D.

Manager, Collaborative Processes®



### Why collaborate?

- Failure or inability of traditional organizations to effectively address the problem
- Consider what some of the reasons for this may be from your experience.



### Some possible reason for failure

- Conflicting political agenda, or competition among organizations or branches/levels of government.
- Conflict within an organizational stakeholder, or an otherwise dysfunctional entity.
- Concern over upcoming elections.
- Conflict or litigation among the stakeholders leading to impasse.
- Fear on the part of those empowered to act.
- Fragmentation of power and authority, overlapping jurisdictions or cross jurisdiction issues.
- "Decision avoidance."
- No person or organization looking out for the "commons."



### What is collaboration?

- Collaboration has many meanings. Its Latin roots are com and laborare, being "working together."
- Collaboration means dialogue and integrated action to achieve common objectives.
- Collaboration means to achieve what no single member could do. Collaborative Processes® combine creativity, intellect, resources and shared principles.



## Develop 3-4 cases (actual or semihypothetical)

- Think over matters in which you have collaborated (successfully or not) (3 minutes) Identify those that may have illustrative effect.
- At your table, discuss your cases quickly and then select one such case to work with in this session.



#### Assessing collaborative processes ver6

(On each of these six factors, how strong is this collaborative process, on a scale of 0 to 4?)

- The interests of all stakeholder have been discussed and are understood
- We are aligned around clearly identified common objectives
- The Issues we face are suitable for collaboration
- We have realistic expectations
- We operate without inappropriate external pressures



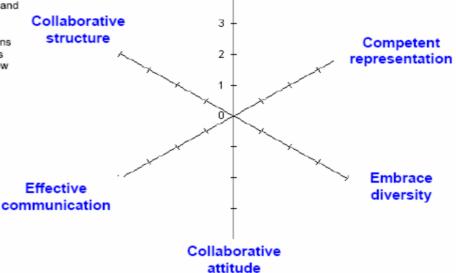
#### · We have a results driven structure and process

- Necessary data for decisions are available and well assessed
- · We have sufficient time for the task
- · We make rather than avoid needed decisions
- · We are aware of, and avoid, decision errors
- We are accountable to each other and follow through on commitments

- We engage in dialogue not debate
- Stakeholders speak to explain, listen to understand
- We recognize and accept that we must learn from each other
- We are open to change and our thinking is revised as needed
- We are candid and disclosure our interests

©JPMcMahon 2008 all rights reserved Concept sources: *TeamWork*, Larson & LaFasto, 1990; *Collaborative Leadership*, Chrislop & Larson, 1994, www.inter-mediation.org

#### Collaborative context



- We demonstrate attitudes of respect and trust, avoiding stereotyping or reactive behavior
- Leadership is shared rather than positional
- We show flexibility and engage in self reflection
- We expect change use adaptive management to respond
- . We have a healthy balance among creativity, pragmatism and risk
- There is sufficient transparency, data freely shared and explained
- We put energy both to completing tasks and improving our working relationship
- We share credit and responsibility for the collaboration
- We work to satisfy the interests of all stakeholders
- We are able to combine talents, ideas, resources energy

©Collaborative Processes 2009 all rights

 Each representative is qualified and has been well selected

- All necessary parties are engaged in this collaboration
- There is adequate organizational support from each stakeholder
   Representatives are well prepared and attend sessions
- We show similar commitment and motivation

- Stakeholders effectively deal with their diversity and power asymmetries
- All stakeholders understand the benefit of diverse views and complimentary strengths
- Stakeholders ensure views of less powerful stakeholders are given a voice



# Collaboration factor: "Competent representation"

What determines the quality of competent representation?



# Collaboration factor: "Embrace diversity"

What creates the ability of groups to embrace diversity?



## Collaboration factor: "Collaborative attitude"

What is a "collaborative attitude"?

How are collaborative attitudes created?



## Collaboration factor: "Effective communication"

What constitutes or contributes to effective communication?



## Collaboration factor: "Collaborative structure"

What is an effective collaborative structure?



## Collaboration factor: "Collaborative context"

What determines whether a collaborative context is present?

Can the context be varied?



## Collaborative leadership



- What distinguishes good collaboration? When Larson and LaFasto (see below) investigated "what factors distinguish good problem solving team" they learned the factors are:
- 1. Focus: clarity about what they are doing at each moment in their work.
- 2. Collaborative climate: a climate of fun, comfort, informality, acceptance, competence, value.
- 3. Communication: openness, problems get discussed rather than avoided or minimized.

Other factors that could be added include:

- 4. Willingness to experiment and take risk.
- 5. Taking action rather than avoiding decisions and action.
- 6. Being inclusive and modeling what collaboration really is.

Concept sources: When Teams Work Best, LaFasto and Larson, Sage, 2001; Dialogue and the Art of Thinking Together, Isaacs, Currency, 1999, The Collaborative Leadership Fieldbook, Chrislip, 2002, Jossey-Bass.



"Conflict transformation" asks participants and neutrals to look at conflict from a perspective that includes resolution and management but also includes other key perspectives. The concept of conflict transformation has been developed and pioneered by author and teacher John Paul Lederach.

#### Conflict transformation asks us to:

- Expect more than resolution of the presenting conflict but also dialogue about the deeper patterns of conflict that may be present in the parties' relationships.
- Engage in dialogue with conflicting parties to that deepens understanding of the parties, the context they are working in and the systemic issues that may support unproductive conflict.
- Be open to defining and seeking the changes that not only address the current conflict but also build a joint vision of the future.
- Integrate our understanding and discussion of varying time frames; not only the immediate present but our **future relationships**.
- Look at "both the episode and the epicenter." See Lederach book below.

Sources: The Little Book of Conflict Transformation, J.P. Lederach, Good Books, 2003, IBSN 1-56148-390-7, see http://www.goodbks.com/titlepage.asp?ISBN=1561483907



**Collaborative processes** draws on the work of *Collaborative Leadership Fieldbook*, Chrislip, 2002, and *Collaborative Leadership*, Chrislip and Larson, 1991 and sees the following conditions for successful collaboration:

### Motives for collaboration and initiating context

- 1. Good timing and clear need.
- 2. Convening leadership.

### Organizing elements of collaboration

- 3. Inclusion: broad based involvement and strong stakeholder groups.
- 4. Constructive process; a safe environment that includes credibility, openness, flexibility, shared learning, capacity building, some interim successes, ability to overcome mistrust and skepticism, and undertake adaptive work.
- 5. Good information for decisions (from within or outside the group).

### Critical roles that must be played in collaboration

- 6. Appropriate stakeholders including the commitment or involvement of high level visible leaders and support or acquiescence of established authorities or powers.
- 7. Process expertise to facilitate the group.
- 8. Substance expertise that supports group learning.
- 9. Facilitative leadership from among the group to promote collaboration.



## "Collaborative Leadership"

- "People with different experiences, knowledge and perspectives make more creative and better decisions." (1)
- "American culture glorifies the heroic leader who recognizes danger and galvanizes people into quick action and sure-fire results." (16) By definition, heroic leadership cannot enhance the civic community because if denies fundamentally the notion of shared responsibility." (17)

Page references: Collaborative Leadership Fieldbook, D. Chrislip, 2002 Jossey-Bass

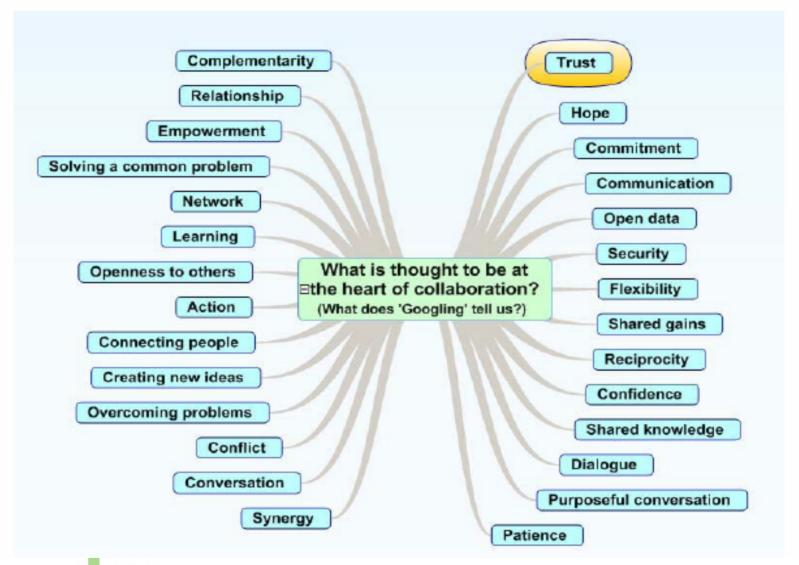


- "Collaboration as an alternate strategy for addressing public concerns grows out of the increasing destructive consequences of current political practices." (44)
- Bring (1) appropriate people + (2)
   constructive ways + (3) good information =
   create authentic visions or address shared
   concerns. (50)

Page references: Collaborative Leadership Fieldbook, D. Chrislip, 2002 Jossey-Bass



It occurred to me that identifying what is at **the heart of collaboration** could be helpful. So I undertook a very unscientific and unscholarly project to see what a Google<sup>TM</sup> search would reveal. The results of a search in September 2008 are shown below. "Trust" is highlighted as the most common answer.





### What are the implications?

- For self?
- For your organization?
- How could things change for the better?

